

# Stephen E. Hill, Ph.D.

## Associate Professor of Data Analytics

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Samford University  
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Brock School of Business  
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### ACADEMIC POSITIONS

Associate Professor of Data Analytics Samford University	July 2023-Present
Associate Professor of Business Analytics (with tenure) University of North Carolina Wilmington	August 2018-June 2023
Assistant Professor of Business Analytics University of North Carolina Wilmington	August 2012-July 2018
Assistant Professor of Supply Chain Management Weber State University	July 2008-July 2012

### EDUCATION

Ph.D., Operations Management, December 2008 Dissertation Title: <i>Three Essays on the Location Routing Problem with Intermediate Storage Facilities</i>	University of Alabama
M.S., Operations Management, May 2006	University of Alabama
M.S., Civil Engineering, December 2002 Thesis Title: <i>Red Light Running Prediction and Analysis</i>	University of Alabama
B.S., Civil Engineering, December 2000	University of Alabama

### RESEARCH

#### ***Refereed Journal Publications***

Hill, S., *Flag Football's Olympic Ascent: Perspectives on Growth, Safety, and Analytics*, International Journal of Sports Science & Coaching, October 2025.

Buchanan, J., Hill, S., and Shapoval, O., *ChatGPT Hallucinates Non-existent Citations: Evidence from Economics*, The American Economist, November 2023.

Hill, S., *In-Game Win Probability Models for Canadian Football*, Journal of Business Analytics, December 2021.

***Refereed Journal Publications (Continued)***

Wray, B., Schuhmann, P., Burrus, R., Glew, D., and Hill, S., *Validating the Effectiveness of a Locally Developed Assurance of Learning Assessment*, Journal of Education for Business, Vol. 95, Issue 4, 2020.

Sibona, C., Pourreza, S., and Hill, S., *Origami: An Active Learning Exercise for Scrum Project Management*, Journal of Information Systems Education, Vol. 29, Number 2, 2018.

Hill, S., Wray, B., and Sibona, C., *Minimalism in Data Visualization: Perceptions of Beauty, Clarity, Effectiveness, and Simplicity*, Journal of Information Systems Applied Research, Vol. 11, Issue 1, 2018.

Baker, E. and Hill, S., *Investigating Student Perceptions of Course Quality and Instructor Performance in a Flipped Classroom*, Information Systems Education Journal, Vol. 15, Number 6, 2017.

Hill, S. and Scott, R., *An Approach to Harvesting, Cleaning, and Analyzing Data from Twitter Using R*, Information Systems Education Journal, Vol. 15, Number 3, 2017.

Hill, S. and Kline, D., *Teaching “Big Data” in a Business School: Insights from an Undergraduate Course in Big Data Analytics*, Journal of the Academy of Business Education, Spring, 2017.

Rishel, T., Baker, E. and Hill, S., *Chasing Success in NASCAR: Have Changes in Championship Tournament Format Affected the Importance of Winning?*, Southern Business and Economic Journal, Vol. 39, Issue 2, 2016.

Hill, S. and Baker, E., *An Active Learning Exercise for Product Design from an Operations Perspective*, Decision Sciences Journal of Innovative Education, Vol. 14, Issue 3, 2016.

Hill, S. and Murphy, N.C., *Analysis of Dog Adoption Success and Failure Using Surveys with Vignettes*, Journal of Applied Animal Welfare Science, Vol. 19, Issue 2, 2016.

Hill, S. and Cummings, J., *Enhancing the Classroom Experience: Instructor Use of Tablets*, Information Systems Education Journal, 13.5, September 2015.

Hill, S. and Lam, M., *Teaching the Traveling Salesman Problem: A Case Study Based on a Parcel Delivery Service Problem*, International Journal of Information and Operations Management Education, Vol. 5, No. 4, September 2014.

Hill, S., *Optimizing the Distribution Network for Beehive Publishing: A Case Study*, Operations Management Education Review, Vol. 8, 2014.

***Refereed Journal Publications (Continued)***

Hill, S., *Teaching Supply Chain Coordination within a Network Modeling Context*, Mountain Plains Journal of Business and Economics, Vol. 12, October 2011.

Hill, S. and Schvaneveldt, S., *Using Statistical Process Control Charts to Identify the Steroids Era in Major League Baseball: An Educational Exercise*, Journal of Statistics Education, Vol. 19, No. 1, 2011.

Hill, S., *Solving the Traveling Salesman Problem in Excel: An Educational Exercise*, Operations Management Education Review, Vol. 4, 2010.

Hill, S. and Lindly, J.K., *Overview of 511 Traveler Information Systems*, International Journal of Vehicle Information and Communication Systems, Vol. 1, No. 1/2, pp 15-23, 2005.

***Refereed Journal Articles Under Review/In Preparation***

Buchanan, J., Hill, S. and Shapoval, O., *LLM Hallucination of Citations in Economics Persists with Web-Enabled Models*, Southern Economic Journal, Under Review.

Hill, S., *Teaching “Vibe Coding”: An Experiential Learning Exercise for AI-Assisted Application Development*, Decision Sciences Journal of Innovative Education, Under Review.

***Refereed Conference Proceedings/Presentations***

Hill, S. and Wilhelm, M., *Cooperation between the International Office and the Academic Department to Create Viable Faculty-led Programming: Administrative and Faculty Perspectives*, Proceedings of the Eurasia Higher Education Summit EURIE 2020, Istanbul, Turkey, February 2020.

Hill, S., Wray, B., and Sibona, C., *Minimalism in Data Visualization: Perceptions of Beauty, Clarity, Effectiveness, and Simplicity*, Proceedings of the EDSIG 2017 Conference, Austin, TX, November 2017.

Hill, S. and Scott, R., *An Approach to Harvesting, Cleaning, and Analyzing Data from Twitter Using R*, Proceedings of the EDSIG 2016 Conference, Las Vegas, NV, November 2016.

Baker, E. and Hill, S., *Investigating Student Perceptions of Course Quality and Instructor Performance in a Flipped Classroom*, Proceedings of the EDSIG 2016 Conference, Las Vegas, NV, November 2016.

Hill, S. and Kline, D., *Teaching “Big Data” in a Business School: Insights from an Undergraduate Course in Big Data Analytics*, Proceedings of the ISECON 2014 Conference, Baltimore, MD, November 2014.

***Refereed Conference Proceedings/Presentations (Continued)***

Hill, S. and Cummings, J., *Enhancing the Classroom Experience: Instructor Use of Tablets*, Proceedings of the ISECON 2014 Conference, Baltimore, MD, November 2014.

Hill, S., *Teaching Statistical Process Control Charts: "Beat the Experts" Prediction Exercise*, Proceedings of the 39<sup>th</sup> Annual Meeting of Decision Sciences Institute, Baltimore, MD, November 2008.

***Conference Presentations***

Hill, S., *Implications of the UEFA Champions League's New Swiss-Style Format: A Simulation Study*, Presented at the 2025 INFORMS Annual Meeting, Atlanta, Georgia, October 2025.

Hill, S., *Implications of the UEFA Champions League's New Swiss-Style Format: A Simulation Study*, Presented at the 2025 MathSport International Conference, Luxembourg, Luxembourg, June 2025.

Miller, W. and Hill, S., *Breaking the Bankruptcy Cycle: Analysis of Financial Risk Factors Among Professional Athletes*, Presented at the 2025 Samford Student Research Colloquia, Birmingham, Alabama, April 2025.

Hill, S., *Gaming the NET: Improving NCAA Tournament Outcomes with Non-Conference Scheduling*, Presented at the 2024 INFORMS Annual Meeting, Seattle, Washington, October 2024.

Burleson, K. and Hill, S., *Faith and Felonies: Unraveling the Relationship Between Religious Protections and Violent Crime Rates*, Presented at the 2024 Samford Student Research Colloquia, Birmingham, Alabama, April 2024.

Hill, S. *An Overview of In-Game Win Probability Models*, Presented at the 2022 INFORMS Annual Meeting, Indianapolis, Indiana, October 2022.

Hill, S. and Wilhelm, M., *The Graduate Admissions Process and Funding Opportunities in the STEM Disciplines*, Presented at the 2022 EducationUSA EUR Regional Forum, Belgrade, Serbia, September 2022.

Hill, S., *In-Game Win Probability Models for Soccer*, Presented at the 2022 CORS/INFORMS International Meeting, Vancouver, Canada, June 2022.

Hill, S. *In-Game Win Probability Models for Canadian Football*, Presented at the 2021 INFORMS Annual Meeting, Anaheim, California, October 2021.

Hill, S., *Teaching a Sports Analytics Class: From Idea to Implementation*, Presented at the 2020 INFORMS Annual Meeting, Virtual, October 2020.

***Conference Presentations (Continued)***

Hill, S. and Wilhelm, M., *Faculty Perspectives on Cooperation Between the International Office and the Academic Department to Create Viable Faculty-led Programming*, Presented at the Eurasia Higher Education Summit EURIE 2020, Istanbul, Turkey, February 2020.

Hill, S., *Competitiveness in the NCAA Men's Basketball Tournament: Insights from Win Probability Models*, Presented at the 2019 INFORMS Annual Meeting, Seattle, WA, October 2019.

Hill, S., *In-Game Win Probability Models NFL vs. NCAA Football*, Presented at the 2018 INFORMS Annual Meeting, Phoenix, AZ, October 2018.

Hill, S., *Concurrent Undergraduate and Graduate Analytics Program Development: Lessons Learned*, Presented at the 2018 INFORMS Annual Meeting, Phoenix, AZ, October 2018.

Hill, S., *Supply Chain Failures: Assessing Customer Blame*, Invited Research Presenter at 2018 Europe Week, University of Hertfordshire, Hatfield, United Kingdom, March 2018

Hill, S. and Wray, B., *Workshop on the Use of JMP & R Software for Analytics Instruction*, Presented at the Annual Meeting of the Southeast Decision Sciences Institute, Wilmington, NC, February 2018.

Hill, S. and Wray, B., *What's Needed in a Second Statistics Class to Prepare Undergraduates for a Data Analytics Environment*, Presented at the Annual Meeting of the Decision Sciences Institute, Washington, DC, November 2017.

Hill, S., *Late Game Decision Making in the NFL*, Presented at the 2017 INFORMS Annual Meeting, Houston, TX, October 2017.

Hill, S., *Business Analytics and Data Science*, Invited Keynote Presenter at 2017 Europe Week, University of Hertfordshire, Hatfield, United Kingdom, March 2017.

Hill, S., *Predicting the Other Bracket: Analysis Of The Selection Process for the National Invitation Tournament*, Presented at the 2016 INFORMS Annual Meeting, Nashville, TN, November 2016.

Hill, S., *Agent Based Simulation of Influenza Spread on a College Campus*, Presented at the 2016 INFORMS Annual Meeting, Nashville, TN, November 2016.

Hill, S., *Predicting Diabetes-Related Hospital Readmissions: Development of a Decision Support System*, Presented at the 5<sup>th</sup> World Conference on Production and Operations Management, Havana, Cuba, September 2016.

***Conference Presentations (Continued)***

Hill, S. and Guinn, C., *Analytics: From Information to Insight*, Presented at the 2016 WITX Conference, Wilmington, NC, April 2016.

Hill, S. and Rishel, T., *Chasing a Championship: Analysis of Modifications to the Chase for the Sprint Cup*, Presented at the 2016 Carolina Sports Analytics Meeting, Greenville, SC, April 2016.

Hill, S. and Schuhmann, P., *Data Analytics*, Presented at the 2016 Wilmington Business Expo, Wilmington, NC, March 2016.

Hill, S., *League Realignment and Scheduling: Potential Solutions to Competitive Imbalance in the NBA?*, Presented at the 2015 INFORMS Annual Meeting, Philadelphia, PA, November 2015.

Hill, S., *Learning to Dance: Conference Tournament Design for Maximum Financial Benefit*, Presented at the 2014 INFORMS Annual Meeting, San Francisco, CA, November 2014.

Hill, S. and Guinn, C., *Analytics: From Information to Insight*, Presented at the 2014 WITX Conference, Wilmington, NC, April 2014.

Hill, S., *Optimal Alignment of Professional Sports Leagues*, Presented at the 2013 INFORMS Annual Meeting, Minneapolis, MN, October 2013.

Hill, S., Mitchell, S., and J. Turner, *Simulating the Inventory Rent/Sell Decision from the Retailer's Perspective*, Presented at the Annual Meeting of the Northeast Decision Sciences Institute, Brooklyn, April 2013.

Hill, S. and M. Lam, *Teaching the Traveling Salesman Problem and Extensions: A Parcel Delivery Service Teaching Case*, Presented at the 43<sup>rd</sup> Annual Meeting of the Decision Sciences Institute, San Francisco, CA, November 2012.

Hill, S. and J. Mittenenthal, *Analysis of a Complex Location Routing Problem*, Presented at the 2011 INFORMS Annual Meeting, Charlotte, NC, November 2011.

Schvaneveldt, S. and S. Hill, *The Sustainable Supply Chain Scavenger Hunt*, Presented at the 42<sup>nd</sup> Annual Meeting of the Decision Sciences Institute, Boston, MA, November 2011.

Hill, S. and J. Turner, *Inventory Buy versus Rent Decision*, Presented at the 2011 Mountain Plains Management Conference, Grand Junction, CO, October 2011.

Hill, S., *Transportation Decision-Making at "Beehive Publishing": A Case Study*, Presented at the 40<sup>th</sup> Annual Meeting of the Western Decision Sciences Institute, Portland, OR, April 2011.

***Conference Presentations (Continued)***

Hill, S., *Transportation Mode and Carrier Choice Decisions: A Teaching Case*, Presented at the 39<sup>th</sup> Annual Meeting of the Western Decision Sciences Institute, Incline Village, NV, April 2010.

Hill, S. and J. Mittenthal, *A Heuristic Approach for the Fixed-Destination Multiple Depot, Multiple Traveling Salesman Problem*, Presented at the 40<sup>th</sup> Annual Meeting of the Decision Sciences Institute, New Orleans, LA, November 2009.

Hill, S. and S. Schvaneveldt, *Using Statistical Process Control Charts to Identify the Steroids Era in Major League Baseball: An Educational Exercise*, Presented at the Weber State University Teaching and Learning Faculty Forum, Ogden, UT, October 2009.

Hill, S. and J. Mittenthal, *Analysis of a Complex Product Distribution Problem with Facility Location Decisions*, Invited Session, Presented at the 2009 INFORMS Western Regional Conference, Tempe, AZ, April 2009.

Hill, S. and J. Mittenthal, *Analysis of a Complex Product Distribution Problem with Facility Location Decisions*, Presented at the 39<sup>th</sup> Annual Meeting of the Decision Sciences Institute, Baltimore, MD, November 2008.

Hill, S. and J. Mittenthal, *A Decomposition Heuristic for the Location Routing Problem with Intermediate Storage Facilities*, Presented at the 2008 INFORMS Annual Meeting, Washington, DC, October 2008.

Hill, S. and J. Mittenthal, *Heuristics for the Location Routing Problem with Intermediate Storage Facilities*, Presented at the 38<sup>th</sup> Annual Meeting of the Decision Sciences Institute, Phoenix, AZ, November 2007.

Hill, S. and J. Mittenthal, *Heuristics for the Location Routing Problem with Intermediate Storage Facilities*, Sponsored Presentation, Presented at the 2007 INFORMS Annual Meeting, Seattle, WA, November 2007.

Hill, S. and J. Mittenthal, *The Location Routing Problem with Intermediate Storage Facilities*, Presented at the 18<sup>th</sup> Annual Conference of the Production and Operations Management Society, Dallas, TX, May 2007.

Hill, S., *The Location Routing Problem with Intermediate Storage Facilities: Analysis and Application*, Presented at the 10<sup>th</sup> Annual Graduate Student Association Research and Thesis Conference, Presentation Awarded 1<sup>st</sup> Place, The University of Alabama, Tuscaloosa, AL, February 2007.

Hill, S. and J. Mittenthal, *The Vehicle Routing Problem with Variable Pickup Locations*, Invited Presentation, Presented at the 2006 INFORMS Annual Meeting, Pittsburgh, PA, November 2006.

***Conference Presentations (Continued)***

Hill, S., *Work Zone Safety in Alabama*, Presented at the Annual Meeting of the Alabama Section of the Institute of Transportation Engineers, Auburn, AL, February 2004.

Hill, S., *Red Light Running Prediction and Analysis*, Presented at the 83<sup>rd</sup> Annual Meeting of the Transportation Research Board, Washington, DC, January 2004.

McFadden, J., A. J. Graettinger, and S. Hill, *Potential Applications of Video Technology for Traffic Management and Safety in Alabama*, Presented at the 2001 Traffic Records Forum, New Orleans, LA, August 2001.

Hill, S., J. McFadden, and A. J. Graettinger, *Methodology for Evaluating the Applicability of the Use of Automated Enforcement for Traffic Safety in Alabama* Conference Proceedings of the 80<sup>th</sup> Transportation Research Board Annual meeting Washington, D.C., January 2001.

***Non-Refereed Publications***

Hill, S., *Crimson Calculations: Monte Carlo Simulation Reveals Alabama's True Playoff Potential*, Samford Center for Sports Analytics Blog, <https://www.samford.edu/sports-analytics/fans/2024/Crimson-Calculations-Monte-Carlo-Simulation-Reveals-Alabamas-True-Playoff-Potential>, December 2024.

Hill, S., *Predicting the 12-Team CFP Champion: A Monte Carlo Simulation Analysis of College Football's New Playoff Era*, Samford Center for Sports Analytics Blog, <https://www.samford.edu/sports-analytics/fans/2024/Predicting-the-12-Team-CFP-Champion-A-Monte-Carlo-Simulation-Analysis-of-College-Footballs-New-Playoff-Era>, December 2024.

Seay, J., Kline, D., Vetter, R., Hill, S., and Deacon, C., *PTSARS: Police Traffic System and Analysis Reporting System*, Annals of the Master of Science in Computer Science and Information Systems at UNC Wilmington, Volume 14, Issue 2, November 2020.

Lindly, J.K. and S. Hill, *Intercity Bus Service Study*, University Transportation Center for Alabama, Report 07403, May 2008.

Lindly, J.K. and S. Hill, *Section 5311/5310 Service Expansion Analysis*, University Transportation Center for Alabama Report 03103, March 2004.

Lindly, J.K. and S. Hill, *Overview Study: 511 Traveler Information Services*, University Transportation Center for Alabama Report 03401, December 2003.

Lindly, J.K. and S. Hill, *Alabama Transit – Intercity Bus Study*, University Transportation Center for Alabama Report 01110, May 2002.

***Non-Refereed Publications (Continued)***

Lindly, J.K., S. Noorjahan, and S. Hill, *Identification of Enhancements for Work Zone Safety in Alabama for the Alabama Department of Transportation*, University Transportation Center for Alabama Report 00465, May 2002.

***Research Grants, Honors, and Awards***

Brock School of Business, Summer Faculty Research Grant, Samford University, Summer 2023, 2024, 2025.  
Cameron School of Business Summer Faculty Research Grant, University of North Carolina Wilmington, Summer 2012, 2013, 2014, 2015, \$6,000 each, 2018, 2019, \$7,000 each.  
Cameron School of Business Research Collaboration Grant, \$3,500, 2018. (with Watson, E. and Witman, A.)  
Meritorious Paper Award, EDSIG 2017 Conference, 2017  
Meritorious Paper Award, EDSIG 2016 Conference, 2016  
UNCW Faculty Research Scholar, 2015  
Cameron School of Business Business Analytics Research Grant, \$2,400, 2016. (with Scott, R. and Spencer, F.)  
Grant Writing Workshop, Nominated Attendee, University of North Carolina Wilmington, 2015  
Meritorious Paper Award, ISECON 2014 Conference, 2014  
Hemingway Vitality Grant, Weber State University, Fall 2010, \$945  
Goddard School of Business & Economics Vitality Grant, Weber State University, Spring 2009, \$1,500  
Hemingway New Faculty Vitality Grant, Weber State University, Spring 2009, \$1,210  
Outstanding Operations Management Doctoral Student, Operations Management, 2008  
Third Annual Logistics/Supply Chain Doctoral Symposium, Nominated Attendee, University of Maryland, College Park, MD, March 2007  
University of Alabama Graduate Student Research Conference, 1<sup>st</sup> Place Presentation, Tuscaloosa, AL, February 2007  
University of Alabama Graduate Student Research and Travel Award, 2007, 2006  
Future Academician Colloquium, Nominated Attendee, INFORMS Annual Meeting, Pittsburgh, PA, 2006

**TEACHING**

***Courses Taught***

***(Samford University – Undergraduate)***

DATA 401 – Advanced Data Analytics (Face-to-Face, Redevelopment of existing course)  
DATA 425 – Sports Analytics (Face-to-Face, Redevelopment of existing course)  
BUSA 533 - Management Information Systems/Communications Technology (Online, Redevelopment of existing course)

***(UNC Wilmington – Undergraduate)***

BAN 304 – Analytics Tools and Applications (Developed as new course, Face-to-Face and online)

***Courses Taught (Continued)***

BAN 305 – Business Analytics (Developed as new course, Face-to-Face and online)  
BAN 310 – Sports Analytics (Developed as new course, Online)  
BAN 400 – Big Data Analytics (Developed as new course, Face-to-Face)  
BAN 402 – Predictive Analytics (Developed as new course, Face-to-Face, online, and hybrid)  
SCM 370 – Principles of Operations Management (Face-to-Face and online)  
OPS 371 – Logistics & Distribution Management (Face-to-Face)  
OPS 475 – Supply Chain Management (Face-to-Face)

***(UNC Wilmington - Graduate)***

BAN 500 – Descriptive Analytics (Online)  
BAN 502 – Predictive Analytics (Developed as new course, Online)  
BAN 510 – Sports Analytics (Developed as new course, Online)  
IMB 515 – Business Analytics (Developed as new course)  
MBA 515 – Business Analytics (Face-to-Face, hybrid, and online)

***(Weber State University - Undergraduate)***

SCM 3050 – Operations and Logistics Management (Face-to-Face)  
SCM 3720 – Transportation and Global Supply Chain Management (Face-to-Face)  
SCM 4050 – Contemporary Supply Chain Management (Face-to-Face)  
SCM 4100 – Quality Management and Productivity (Face-to-Face)  
SCM 4600 – Simulation (Face-to-Face)

***(Weber State University - Graduate)***

MBA 6150 – Operations/Supply Chain Management (Face-to-Face)  
MBA 6160 – Applications of Decision Models (Face-to-Face)

***(University of Alabama – Undergraduate)***

OM 300 – Introduction to Operations Management  
OM 321 – Production Planning and Control  
ST 260 – Statistical Data Analysis  
GES 255 – Engineering Statistics I  
GES 400 – Engineering Statistics

***(University of Alabama – Graduate)***

GES 500 – Engineering Statistics

***(International Teaching)***

Business Analytics (Graduate Course), Hochschule Bremen/International Graduate Center, Bremen, Germany, 2023, 2024, 2025.  
Introduction to Descriptive and Predictive Analytics, UTEC Global Academy, Lima, Peru, 2023.  
Business Analytics (Graduate Course), RANEPa, Moscow, Russia, 2019, 2020, 2021 (Online in 2020 and 2021).

International Operations Management: Duale Hochschule Baden-Wuerttemberg, Heidenheim, Germany, 2015, 2016, 2017, 2018, 2019, 2020, 2021 (Online in 2020 and 2021).

Data Visualization: University of Hertfordshire, Hatfield, United Kingdom, Invited Lecturer for Europe Week, March 2019.

People Analytics, Sports Analytics, and Supply Chain Risk: University of Hertfordshire, Hatfield, United Kingdom, Invited Lecturer for Europe Week, March 2018.

***Courses Taught (Continued)***

Business Analytics: University of Hertfordshire, Hatfield, United Kingdom, Invited Lecturer for Europe Week, March 2017.

Operations Management (OPS 370): University of Hertfordshire, Hatfield, United Kingdom, July 2015.

Operations and Logistics Management: College of Finance, Shanghai Normal University, Shanghai, China, Multiple Sections in Summer 2009, 2010, and 2012.

***(Professional Development Courses)***

Data Analytics, Swain Center for Professional and Continuing Education, University of North Carolina Wilmington, Multiple offerings, 2014 – 2023.

Excel Basics, Swain Center for Professional and Continuing Education, University of North Carolina Wilmington, 2017 – 2023.

Effective Meetings, SERVE Program, Swain Center for Professional and Continuing Education, University of North Carolina Wilmington, 2017 – 2023.

Effective Meetings and Communication Skills Seminar for Smithfield Product Group, Swain Center for Professional and Continuing Education, University of North Carolina Wilmington, 2016.

***(Guest Lecturing, Workshops, and Other Teaching Presentations)***

Invited Participant, Sport Analytics, Hoover High School/John Carroll High School Student Visit, 2026.

Invited Participant, Sports Analytics, Samford Sports Business MVP Boot Camp, 2025.

Invited Participant, Sports Analytics, Alabama Data Scholars, 2024.

Invited Panel Participant, Effective Tools for Student Communication, UNCW Office of Distance Education and eLearning, 2022.

Doctoral Seminar (EDL 643), Data Visualization and Dashboards, 2021 (Nominated for UNCW Applied Learning Award: Project of the Year).

Honors Enrichment Seminar: Survey of Business Research (HON 120), Business Analytics, 2015, 2016, 2017, 2018, 2020, 2021.

***Honors and Awards – Teaching***

National Collegiate Sports Analytics Competition Top Teacher Award, 2026

Hochschule Bremen/International Graduate Center Winter Teaching Award, 2023

UNCW Chancellor's Teaching Excellence Award, Winner, 2022

UNCW Information Systems and Operations Management Department, Teaching Award, 2015

***Honors and Awards – Teaching (Continued)***

UNCW Information Systems and Operations Management Department, Teaching Award, 2014

Teaching Effectiveness Colloquium, Nominated Attendee, INFORMS Annual Meeting, Seattle, WA, 2007

Outstanding Graduate Student Instructor, Operations Management, 2007, 2006

University-Wide Award for Excellence in Teaching by a Doctoral Student, Finalist, 2007

C&BA Award for Excellence in Teaching by a Doctoral Student, Award Winner, 2007

**SERVICE AND ADMINISTRATIVE ACTIVITIES*****Samford University***

2024-Present           Section Vice-Chair for Programs – INFORMS SpORts Section (Elected, Three Year Term)

2023-Present           Director – Data Analytics Programs, Brock School of Business

2023-Present           Fellow – Andrews, Cooney, and White Center for Sports Analytics

2023-Present           Member – Brock School of Business Faculty Development Committee

2024-2025             Judge – Samford Student Research Colloquia

2024-2025             Mentor – Brock Scholars Program (Mentee: Will Miller)

2023-2024             Mentor – Brock Scholars Program (Mentee: Kaki Burleson)

2023                    Member – International Student Enrollment Ad-Hoc Committee

2023                    Member – IBSA International MBA Thesis Committee (Student: Sedona McGill)

2022-2023             Member – INFORMS University Analytics Program Committee

***University of North Carolina Wilmington***

2022-2023             Faculty Senator –Senator Representing Cameron School of Business (Elected)

2022-2023             Member – Ranking, Tenure, and Promotion Application Document Revision Committee

2022-2023             Member – University Curriculum Committee

2021-2023             Chair – Cameron School of Business Curriculum Committee (Elected)

2020-2023             Coordinator – MBA Program Business Analytics Courses

2019-2023             Director – Master of Science in Business Analytics Program (Selected, Three-Year Term)

2019-2023             Member – Cameron School of Business Research and Professional Growth and Development Committee

2015-2023             Member – Business Analytics Faculty Interest Group

2015-2023             Member –Business Analytics, Information Systems, and Supply Chain Hiring Committee (Multiple Searches)

2014-2023             Undergraduate Honors Thesis Supervisor (Multiple Honors Theses)

2014-2023             Undergraduate Honors Thesis Committee Member (Multiple Students)

2013-2023             Coordinator – WITX Ignite Presentations

2013-2023	Member – WITX Organizing Committee
2012-2023	Internship Advisor – Multiple Business Analytics/Operations Management Student Internships
2012-2023	Directed Independent Study Advisor – Multiple Business Analytics/Operations Management Student Directed Independent Studies courses
2019-2020	Faculty Senator –Senator Representing Cameron School of Business (Elected)
2018-2020	Section Chair – INFORMS SpORts Section (Elected, Three Year Term)
2018-2020	Fellow – Assessment Faculty Fellowship
2014-2020	Coordinator – Departmental Career Day Business Analytics Employers
2012-2020	Member – Cameron School of Business Assurance of Learning Committee
2016-2019	Cluster Chair – INFORMS Annual Meetings SpORts Cluster
2016-2019	Member –Business Week Committee
2016-2019	United Kingdom Country Liaison – Cameron School of Business
2017-2018	Fellow – NextUp Leadership Fellowship
2013-2019	Faculty Advisor – Student Analytics and Supply Chain Association
2014-2016	Member – University Athletics Council

### ***Weber State University***

2011-2012	Member – Faculty Senate Executive Committee –Representative for Goddard School of Business & Economics (Elected)
2011-2012	Faculty Senator –Senator Representing Goddard School of Business & Economics (Elected, Three-Year Term)
2011-2012	Faculty Senate Executive Committee Liaison – Faculty Senate Committee – Academic Resources and Computing Committee
2011-2012	Member – Weber State Master of Business Administration Admissions Committee
2011-2012	Member – Business Administration Department Assurance of Learning Committee
2011-2012	Vice-President – Weber State University Wildcat Club Board of Directors (Elected, One-Year Term)
2011-2012	Athletics Recruiting Academic Support – Representative for Goddard School of Business & Economics
2009-2012	Member – Weber State University Wildcat Club Board of Directors
2012	Member – Bachelor of Integrated Studies Capstone Project Committee for Student Tyler McBee
2009-2011	Member – Faculty Senate Committee – Salary, Benefits, Budget, and Fiscal Planning
2009-2011	Chair – Subcommittee of Salary, Benefits, Budget, and Fiscal Planning Faculty Senate Committee, Tasked with Conducting Analysis of Faculty Salary Equity and Compression

Fall 2009 Member – Bachelor of Integrated Studies Capstone Project  
Committee for Student N. Tagoai

***Reviewing/Moderating/Chairing Experience***

2022-Present Reviewer – International Transactions in Operations Research  
2020-Present Reviewer – Journal of Business Analytics  
2018-Present Reviewer – Journal of Sports Economics  
2016-Present Reviewer – Journal of Quantitative Analysis of Sports  
2014-Present Reviewer – Operations Management Textbook from McGraw-Hill  
Publishing  
2014-Present Reviewer – EDSIG/ISECON Conference Proceedings  
2014-Present Reviewer – INFORMS Transactions on Education  
2013-Present Referee – Decision Sciences  
2011-Present Referee – Decision Sciences Journal of Innovative Education  
2007-Present Referee – European Journal of Operational Research  
2024 Session Chair – 2024 INFORMS Annual Meeting, Seattle, WA  
2022 Session Chair – 2022 INFORMS Annual Meeting, Indianapolis, IN  
2020 Session Chair – 2020 INFORMS Annual Meeting, Virtual  
2020 Organizer – Carolina Sports Analytics Meeting, Virtual  
2019 Session Chair – 2019 INFORMS Annual Meeting, Seattle, WA  
2018 Session Chair – 2018 INFORMS Annual Meeting, Phoenix, AZ  
2017 Session Chair – 2017 INFORMS Annual Meeting, Houston, TX  
2016 Session Chair – 2016 INFORMS Annual Meeting, Nashville, TN  
2016 Session Chair – 2016 EDSIG Conference, Las Vegas, NV  
2016 Session Chair – 5<sup>th</sup> World Conference on Production and  
Operations Management, Havana, Cuba  
2015 Session Chair – 2015 INFORMS Annual Meeting, Philadelphia,  
PA  
2014 Session Chair – 2014 INFORMS Annual Meeting, San Francisco,  
CA  
2011-2012 Abstract Reviewer – National Conference on Undergraduate  
Research, Ogden, UT  
2012 Moderator – National Conference on Undergraduate Research,  
Ogden, UT  
2011 Moderator – Utah Conference on Undergraduate Research, Ogden,  
UT  
2010 Moderator and “Best Paper” Reviewer – 2010 Mountain Plains  
Management Conference Management Track, Ogden, UT  
2009 Session Chair – Annual Meeting of the Decision Sciences Institute,  
New Orleans, LA  
2009 Referee – Decision Sciences Institute 2009 Annual Meeting  
Proceedings  
2008 Referee – Decision Sciences Institute 2008 Annual Meeting  
Proceedings  
2007 Session Chair and Organizer – 2007 INFORMS Annual Meeting,  
Seattle, WA

***Other Service and Community Engagement Activities***

2021-2023 Church School Teacher – Saint Basil the Great Orthodox Church  
2018-2023 Voting Member (Elected Chair for 2022-2023, Vice-Chair for 2021-2022) – Board of Directors, Cape Fear Center for Inquiry  
2016-2021 Member, Parish Council – Saint Basil the Great Orthodox Church  
2016-2021 Treasurer – Saint Basil the Great Orthodox Church

***Media Appearances***

2026 “Sport Betting in Alabama”, NBC 13 News, WVTM 13  
2025 “College Football Coaching Salaries”, CBS 42 News, WIAT 42  
2025 “College Football Coaching Salaries”, NBC 13 News, WVTM 13  
2025 “Samford Sports Industry Program”, 3-Man Front, WJOX 94.5 FM  
2025 “The Birmingham Stallions Departure”, CBS 42 News, WIAT 42  
2024 “College Football Playoff”, The Morning Blend With Reg & Will, Birmingham Mountain Radio 107.3 FM  
2024 “College Football Playoff”, NBC 13 News, WVTM 13  
2024 “College Football Playoff”, 3-Man Front, WJOX 94.5 FM  
2024 “NCAA Tournament Impact”, Fox 6 News, WBRC 6  
2024 “Bracketology”, 3-Man Front, WJOX 94.5 FM

**PROFESSIONAL AFFILIATIONS**

INFORMS (2007-Present)

SpORts Section (Elected Vice Chair for Programs, 2024-Present)  
SpORts Section (Elected Section Chair, 2018-2021)  
Western Decision Sciences Institute (2011-2012)  
Mountain Plains Management Association (2011-2012)  
Decision Sciences Institute (2007-2009)  
Production and Operations Management Society (2007-2008)

**CONSULTING AND OTHER TRAINING ACTIVITIES**

2021-Present Illumined Analytics ([illuminated.io](http://illuminated.io))  
2024 Clever Devices  
2014-2016 Nick Yacabucci and Associates  
2015 Cameron Art Museum (pro bono)